

sedafrance™

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Budget-Friendly Holiday Gifts: Classic Toile Mini Pagoda Box Candles by Seda France

AUSTIN, TX – July 27, 2010 – Since Seda France launched the Classic Toile Candle Collection as its debut product line in 2001, the company's signature "no wrapping paper needed" Pagoda box gift packaging has become instantly recognizable and widely renowned. Now ten of the collection's most popular scents can be found in a petite, low-priced form: Mini Pagoda Box Candles, each containing a three-ounce, hand-poured candle in a glass holder. At \$15 each, they are designed for budget-conscious shopping and are ready for anytime gift giving: hostess gifts, wedding favors, stocking stuffers and more.



The 10 available Classic Toile fragrances are:

- **Holiday** (fir balsam, fir needle, cedar, grapefruit, orange oil, eucalyptus, bergamot)
- **Elegant Gardenia** (gardenia, violet, freesia)
- **Japanese Quince** (rhubarb, passion fruit, white fleshed peach, jasmine)
- **French Tulip** (jasmine, rose, lemon, clove, sage, rosewood)
- **Malaysian Bamboo** (fresh green wood, amber, sandalwood, tangerine flower, jasmine, freesia, lotus, tuberose)
- **Camellia Montagne** (a bouquet of eight florals, citrus, green leaves, rosewood, cinnamon, clove, vanilla, musk)
- **Citron du Sud** (pineapple, coconut, citrus, cilantro, apricot, musk, vanilla)
- **Hyacinth** (hyacinth, white floral perfumes)
- **Lavande Provencale** (French lavender, rosemary, vanilla, musk)
- **Vanille a la Francaise** (French vanilla, Mandarin orange, Meyer lemon, coconut, guava, plantain leaf, cassis, vanilla sugar, tiare flower, yuzu)

Classic Toile and other Seda France products are available at sedafrance.com and 3,000+ fine retailers nationwide and internationally. To find a store near you, visit sedafrance.com/stores. Suggested retail price for Classic Toile Mini Pagoda Box Candles is \$15.00.

Seda France produces numerous luxury products from their home base in Austin, TX, and is a leading name in the home fragrance market. Other lines include Bon Chic 100% Soy Wax Candles and Édition Limitée Candles as well as products ranging from diffusers and room mists to hand lotion and body wash.

For more information, photos, or additional samples, please contact us.