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Introducing Classic Toile Mini Pagoda Box Candles from Seda France Home Fragrances

AUSTIN, TX – September 15, 2009 – Since Seda France launched the Classic Toile Candle Collection as its debut product line in 2001, the company's signature "no wrapping paper needed" Pagoda box gift packaging has become instantly recognizable and widely renowned. Now six of the collection's most popular scents can be found in a petite new form: Mini Pagoda Box Candles, each containing a three-ounce, hand-poured candle in a glass holder. At \$15 each, they are designed for budget-conscious shopping and are ready for anytime gift giving: hostess gifts, wedding favors, stocking stuffers and more.



The six fragrances featured (as pictured, left to right) are: **Elegant Gardenia** (gardenia, violet, freesia), **Japanese Quince** (rhubarb, passion fruit, white fleshed peach, jasmine), **French Tulip** (jasmine, rose, lemon, clove, sage, rosewood), **Malaysian Bamboo** (fresh green wood, amber, sandalwood, tangerine flower, jasmine, freesia, lotus, tuberose.), **Camellia Montagne** (a bouquet of eight florals, citrus, green leaves, rosewood, cinnamon, clove, vanilla, musk), and **Holiday** (fir balsam, fir needle, cedar, grapefruit, orange oil, eucalyptus, bergamot).

Seda France products are available at sedafrance.com and at nearly 3,000 fine retailers nationwide and many more internationally; find a store near you at sedafrance.com/stores. Suggested retail price for Classic Toile Mini Pagoda Box Candles is \$15.00.

Seda France produces numerous luxury products from their home base in Austin, TX, and is a leading name in the home fragrance market. Other lines include the Bon Chic 100% Soy Wax Candle Collection and the new Walt Disney Signature Candle Collection.

For more information, photos, or additional samples, please contact us.

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