

# sedafrance™

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## Introducing Trend Tins Candle Collection from Seda France Home Fragrances

AUSTIN, TX – June 11, 2009 – With the new Trend Tins collection of "on the go" candles, Seda France debuts its first line of luxury products created especially for the youth market – featuring pop culture graphics and a budget-friendly retail price of \$10.00 each. Each candle is hand-poured into a five-ounce tin and scented with a "Sweet & Tangy" fragrance, a combination of juicy pear, fruity berries, zippy grapefruit and tart rhubarb. Plus, Trend Tins provide long-lasting enjoyment with a 30-hour burn time. With eight modern designs available, Trend Tins make perfect accessories and great gifts.



Trend Tin designs, featuring top labels and wraparound labels with symbols and messages, are: **BFF** (wraparound: "best friends forever • you're the best friend a girl could have"), **LOL** (wraparound: "lol • omg, you make me lol"), **OMG** (wraparound: "omg! can you believe it!!!"), **Peace Out** (wraparound: peace signs), **Rainbow** (wraparound: rainbow symbol), **Tuff Girl** (wraparound: "tuff girl" and skull and crossbones symbol), **Peace** (wraparound: "peace & love"), and **Retro Smiley Face** (wraparound: multiple smiley faces, including wink, hmm and more).

Seda France products are available at [sedafrance.com](http://sedafrance.com) and at nearly 3,000 fine retailers nationwide and many more internationally; find a store near you at [sedafrance.com/stores](http://sedafrance.com/stores). Seda France produces numerous luxury products from their home base in Austin, TX, and is a leading name in the home fragrance market.



**For more information, photos, or additional samples, please contact us.**